

SCOTT MC. FORD / A.D.

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Education

M.A. in Advertising
University of Texas at Austin

B.F.A. in Multimedia Design
University of Oregon

Skills

Adobe Creative Suite
Strategic Storytelling
Branding
Social Media
Video Editing
User Experience
Riding Motorcycles
Huge Nerd

Awards etc.

Bronze Addy
AAF 10th District

Silver Addy
Austin Ad Fed

Experience

Wongdoody

Sr. Art Director

April 2021 - October 2023

Clients: Amazon, Cisco, Aflac, Les Schwab, Infosys

FCB Chicago

Freelance Sr. Art Director

March 2021 - April 2021

Clients: Cox Internet

Publicis Seattle

Art Director

November 2018 - December 2020

Clients: Aflac, Metro, T-Mobile

Quigley-Simpson

Freelance Art Director

September 2017 - September 2018

Clients: Chase Freedom, Chase Sapphire, Fandango and Weight Watchers.

Krueger Communications

Freelance Art Director

March 2017 - June 2017

Clients: Souplantation/Sweet Tomatoes and Farmer Boys.

Siltanen & Partners

Freelance Art Director

July 2016 - October 2016

Clients: Skechers and Coldwell Banker.

Gyro

Freelance Art Director

November 2015 - April 2016

Clients: Dell, HP and Visa.

Publicis Hawkeye

Jr. Art Director, Full-time

July 2014 - March 2015

Clients: Capital One, Bridgestone, TruGreen, Lake Austin Spa, CiCi's Pizza, Delta Dental, Takis and New business.